



SPORT JIU-JITSU INTERNATIONAL
FEDERATION



**WORLD JIU-JITSU
CHAMPIONSHIP
BID & EVENT
GUIDELINES**



MESSAGE FROM SJJIF PRESIDENT

JOÃO SILVA

The SJJIF is pleased to provide you with these guidelines to hosting an SJJIF World Championship and welcomes your interest in hosting our largest and most prestigious event of the year. Thank you for your interest, passion in sport and willingness to support the SJJIF's mission to develop the amazing sport of Brazilian Jiu-Jitsu around the world.

Hosting an SJJIF World Championship is a unique opportunity for you to showcase the best Brazilian Jiu-Jitsu athletes in the world and to stimulate social, cultural, touristic, and economic development in your respective city. This document includes important information and guidelines on the overall objectives, scope and requirements to host an SJJIF world event.

The SJJIF is the International Federation (SJJIF) for Brazilian Jiu-Jitsu, working towards the promotion and development of Brazilian Jiu-Jitsu in all its forms, throughout all countries of the world, to have a lasting, positive impact. The SJJIF World Championship is a celebration and gathering of athletes from around the world and it is essential that it is planned and produced to the highest standards.

I look forward to reviewing, with my team, your proposal and to hopefully working together with you for a better world through Brazilian Jiu-Jitsu.

All the best,

João Silva





BENEFITS OF HOSTING, SJJIF MISSION, OBJECTIVES AND GUIDING PRINCIPLE

BENEFITS FOR THE HOST LOCATION

GLOBAL VISIBILITY & MEDIA VALUE

- BJJ is a growing global sport and receives huge popularity in countries such as Brazil, United States, Mexico, Japan, French Polynesia and many more.
- Hosting a BJJ event provides a great opportunity to showcase the city on a worldwide platform and connect via worldwide media exposure through broadcast, webcast, social media, digital & print media.

ECONOMIC IMPACT & TOURISM OPPORTUNITIES

- SJJIF events attract thousands of spectators, athletes, media, sponsors and delivery partners creating an opportunity for substantial economic impact, increase international tourism to the host country and local area via both on-site and local/global media exposure.

SOCIAL INITIATIVES

- Opportunity to engage both the local BJJ community and the wider community at large.
- SJJIF aim is for its events to positively contribute to host cities and their own objectives. For example, hosting a BJJ event can be used to engage groups in society and involve them in sport and other social activities, such as volunteering.

SPORT LEGACY

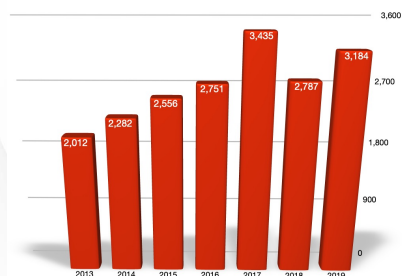
- Enhance and improve local organization experience and skills.

- Inspire a new generation of Brazilian Jiu-Jitsu athletes and attract new audiences and participants.
- Elevate the visibility and stature for Brazilian Jiu-Jitsu amongst local and national public leaders and institutions.

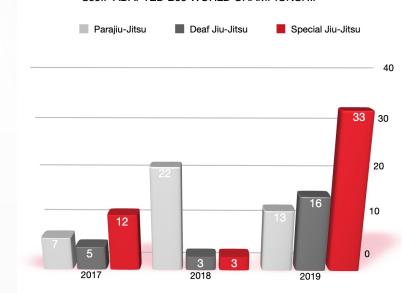
ATTENDANCE

- SJJIF World Championships consistently have a positive growth rate in both competitor and country attendance. More information on activation elements to help drive attendance can be provided by the SJJIF event organization team.

SJJIF WORLD CHAMPIONSHIP PARTICIPATION



SJJIF ADAPTED BJJ WORLD CHAMPIONSHIP



- Participating countries in past World Championships included competitors from Australia, Belgium, Brazil, Canada, Chile, China, Colombia, Costa Rica, French Polynesia, Germany and 80 other countries from across the globe.



MISSION

SJJIF's mission is to promote the growth of Brazilian Jiu-Jitsu while preserving the unique history, culture, philosophy and lineage of our sport and uniting Brazilian Jiu-Jitsu federations around the globe that together promote one set of rules.

SJJIF firmly believes that Brazilian Jiu-Jitsu is a powerful tool for the betterment of society by promoting the BJJ lifestyle composed of a healthier lifestyle, teamwork, friendship, brotherhood/sisterhood, unity, inclusion, self confidence, self discipline, self control, respect and much more.

OBJECTIVES

- The SJJIF aims to respect and preserve the history of Jiu-Jitsu and ensure lineage of all participants.
- The SJJIF aims to promote, expand, organize, improve, regulate and popularize worldwide the practice of Jiu-Jitsu in light of its educational, cultural, and sports values (the “Jiu-Jitsu movement”); and to improve the health worldwide through its practice.
- The SJJIF aims to protect the physical and mental health of the athletes, promoting the importance of youth development, fair competition, respect, equality, cooperation, peace, and friendship.
- The SJJIF aims to strengthen the Sport Jiu-Jitsu, Brazilian Jiu-Jitsu, and Jiu- Jitsu communities, contributing to the development of friendly relationships among the National Federations, and of defending the interests of Jiu-Jitsu throughout the world.
- The SJJIF will organize the annual Worlds Jiu-Jitsu Gi and No Gi Championship in collaboration with member federations. The right to organize World Championships and other official SJJIF events shall be granted only to countries that are able to receive all the eligible participants and delegates on their territory.
- The SJJIF will provide organizational and promotional support to all member federations and SJJIF sanctioned events, as appropriate.
- The SJJIF aims to continue improving the technical rules regulating Jiu-Jitsu competitions sanctioned or promoted by the SJJIF, including the Jiu-Jitsu event of the Olympic Games, Paralympic Games, and Deaflympics.
- The SJJIF aims to continue improving standards pertaining to various items of clothing and equipment used within the sport of Jiu-Jitsu.
- The SJJIF aims to adopt, implement, and promulgate the World Anti-Doping Agency Code.
- The SJJIF aims to respect the principles of democracy, equality and harmony within the sport of Jiu-Jitsu. To oppose all forms of racial, political, religious, cultural, ideological and gender discrimination and to oppose discrimination based on internal factions within the sport of Jiu-Jitsu.
- The SJJIF aims to promote the educational, scientific, literary and charitable aspects of the sport, improving cultural and sporting contacts between the Jiu-Jitsu nations of the world.
- The SJJIF aims to engage in other activities in support of the above objectives.



GUIDING PRINCIPLES

SJJIF Bid Guidelines are obligatory for all SJJIF World Jiu-Jitsu Championships. Any World Jiu-Jitsu Championships Organizer who wishes to depart from these guidelines in whatever way must obtain the written approval of the SJJIF Executive Board beforehand.



FAIR PLAY

RESPECT

INTEGRITY

INCLUSION





SJJIF WORLDJIU-JITSU CHAMPIONSHIP RIGHTS & RESPONSIBILITIES

BIDDING PROCEDURES:

The Host City or the National Federation must submit its request to organize the World Jiu-Jitsu Championships to the SJJIF General Secretary, with the SJJIF Bid Application, documents and information stipulated hereunder.

- After receiving your Bid Application an invoice of \$1,000 USD will be sent to you. Confirmation of your application will be effective only after the payment of the bid review fee is received.
- The bid review fee covers all administrative costs related to the bidding process.
- The fee will be reimbursed by SJJIF in the event that the potential host city is not awarded any event at the end of the bidding process. In case of multiple bids, the payment of only one bidding fee will be required.
- All documents must be submitted with the minimum of 6 month before the SJJIF announcement of the World Jiu-Jitsu Championships.
- The bidding city must be within 60 miles / 100 kms proximity of an international airport.

All documents must be sent to the SJJIF General Secretary. Email address:

summercasebere@sjjif.com

CONTENTS OF THE BID FILE

The bid, submitted with full knowledge of the SJJIF Bid & Event Guidelines, Statutes & Bylaws & Competition Rules & Regulations (Traditional & Adapted BJJ), involves the full responsibility of the Host City/National Federation whose bid file must include the following documents:

- SJJIF Bid Application with requested documents/information
- Written Guarantee from the bodies governing sports that entry visas to the host country will be given to all participants, teams, sportsmen, press, etc. as long as their country of origin is not subject to special measures, as well as guarantees concerning the safety of all the participants in all the venues.
- Description and map of all the sporting facilities (competition hall, number of seats for spectators, space for technical teams, referees, SJJIF Executive Committee members, SJJIF officials, VIPs, journalists, space reserved for TV commentators, camera positions, and other additional activity areas)
- Names, addresses and categories of the hotels where the participants and the referees will be accommodated, brochures of the hotels and restaurants proposed.
- Names, addresses and categories of the hotels where the SJJIF officials will be accommodated, brochures of the hotels and restaurants proposed
- Draft of the event program
- Draft of the program of local transport for the participants
- Necessary equipment for the Press Center
- Specific Information of the competition

The total hosting organization fee payable to SJJIF for the World Jiu-Jitsu Championship is set to \$100,000 USD.



RIGHTS

- Income from advertising rights
 - SJJIF reserves fifty percent (50%) of the advertising rights for the organizer, as a way to create a partnership between the organizer and SJJIF. The organizer keeps (90%) revenues that arise from the advertising sales within its own control.
- Income from ticket sales.
- Income from registration fees, not including SJJIF membership fee and/or any bank fees.
- Income from accommodation fees.
- TV production.
- Income from event merchandise only.

FINANCIAL OBLIGATIONS & REQUIREMENTS:

- The host will pay a hosting fee of \$100,000 USD, payable in up to 2 installments with the first installment payable upon bid approval and the last installment up to the closing. of the event registration.
 - First installment of \$50,000 USD is a non-refundable fee to the SJJIF.
- Host must have a \$250,000 USD open line of credit for the event.
- Travel (business class) and accommodation expenses for Inspection visits prior to event for 1-2 delegates of SJJIF shall be paid by the host.
- Travel expenses for up to 10 officials of SJJIF to attend the event, including transport costs, airport taxes, visa fees and local transport costs shall be paid by the host.
- Accommodation for the traveling officials from 4 days before the beginning of the event until the day following the conclusion of the event shall be paid by the host:
 - SJJIF President
 - SJJIF Secretary General
 - SJJIF Executive committee
 - 3 Members of the SJJIF organizing group
 - 4 Refereeing Directors
 - 1 SJJIF delegated doctor
 - Members of SJJIF Staff (ex: video/database, technical secretariat, photographer, TV responsible, press officer)
 - * If referees' course and or GA are organized before the event, these delegates must arrive earlier (up to 7 days before the event).
- Staff fees for all staff, assigned referees and selected officials shall be paid by the host. Staff fees are due from 24 hours before the competition to 72 hours after the competition.
- Events costs including venue fees, awards (medals, trophies cash prizes and more), mats, banners, marketing, staff, supplies, etc shall be paid by the host.



SJJIF WORLDJIU-JITSU CHAMPIONSHIP RIGHTS & RESPONSIBILITIES

SUPPORT FROM SJJIF

To ensure the successful collaboration between a host city and an event, SJJIF offers support to host cities and member federations throughout the preparations for the event, including:

- Publicity: SJJIF will assist the organizers in promoting the event through the SJJIF website, social media and other promotional platforms.
- SJJIF representative will provide on-going assistance to the local organizing committee of all SJJIF events.
- SJJIF will grants access to SJJIF past world event library to organizer.
- Access and support to SJJIF registration software.
- Accreditation for the broadcasters, TV staff, journalists and photographers;
- The organization and the running of the competition secretariat, timing, point scoring, video control of the matches, TV coordination, database, press releases, and updates on the SJJIF website.





SECURITY DEPOSIT

As soon as the World Jiu-Jitsu Championships has been assigned, the Host City or the National Federation will pay a hosting fee, payable in up to 2 installments with the first installment payable upon bid approval and the last installment up to the closing of the event registration.

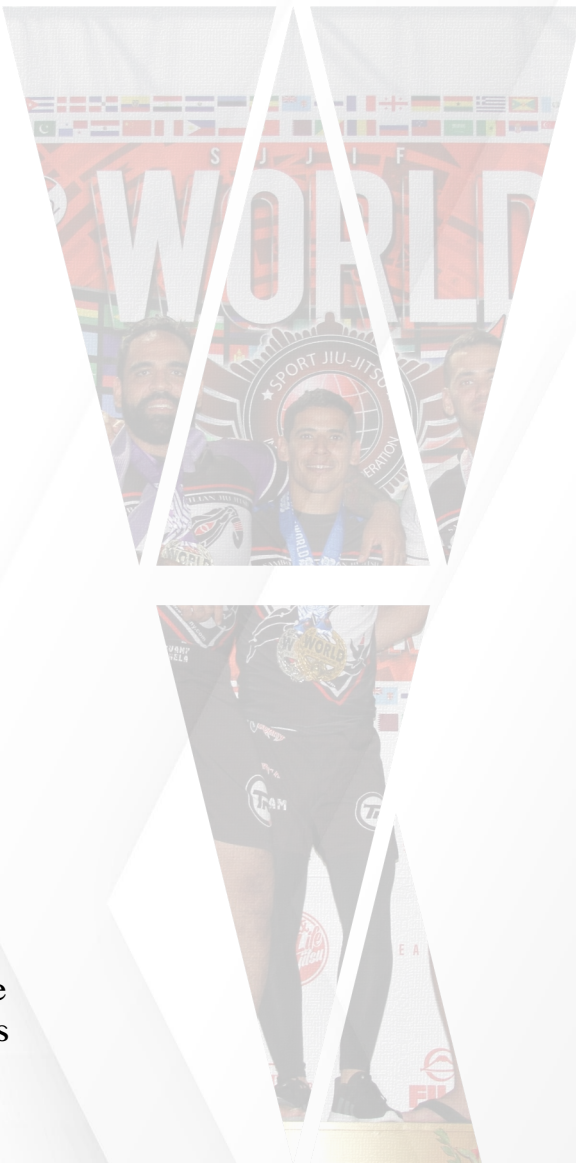
The security deposit serves the following purpose(s):

- Serves as guarantee to the professional and in compliance organization of the World Jiu-Jitsu Championship per the SJJIF Bid & Event Guidelines and related event documents.
- May be used to compensate for any breach from the Organizing Committee.

In case of default of payment of the security deposit, the World Jiu-Jitsu Championship will be withdrawn from the Host City or the National Federation to which it was assigned, notwithstanding the sanctions which will be imposed according to the SJJIF Bid & Event Guidelines for withdrawal and non-compliance.

If the World Jiu-Jitsu Championship is cancelled by the Organizing Committee, part or all of the deposit will be used by the SJJIF to pay the costs incurred. If the costs exceed the deposit, SJJIF will demand the Organizing Committee to reimburse the excess and reserve the right for further claims following the investigation.

The Host City or the National Federation will have to provide a leadership chart of the Organizing Committee and the composition of the various sub-committees, with name, addresses, telephone, and e-mail information.



**VICTORY IS IN
THE
QUALITY
OF
COMPETITION**



Past SJJIF World Expense Summary	
Bank charges	2,624.00
Bank charges	12,624.00
Advertising	15,000.00
Event Coordinators	14,239.88
Door Staff	2,685.15
Head Referees	4,600.00
Referees	13,537.41
Mat Coordinators	5,903.39
Weight Inspectors	6,724.00
Uniform Inspectors	1,432.60
Podium Staff	2,524.71
Medic	8,842.50
Scorekeepers	11,516.63
Security	1,866.94
SJJIF Booth Staff	2,581.90
Announcers	1,132.60
Designer	1,200.00
Videographers/ Photographers	15,316.00
Staff meal	7,458.55

Past SJJIF World Expense Summary	
Championship Belts	2,300.00
Trophies	3,242.54
Medals	10,855.00
Rings	1,500.00
Competitors t-shirt	6,393.73
Insurance	1,232.54
Supplies	3,743.98
Banners	3,304.54
Technology (tv, monitors, Laptops, Cables etc)	8,500.98
Flyers and printing material	6,500.92
Hotel and transportations	35,000.00
Rentals (tables, Chairs, Truss and etc)	5,852.00
Shipping, Freight & Delivery	11,400.00
Mats	35,000
Uniforms	4,500
Total in USD Dollars	\$268,512.49



SJJIF WORLDJIU-JITSU CHAMPIONSHIP CONCEPT & FORMAT

CONCEPT

The SJJIF World Jiu-Jitsu Championships are generally held on an annual basis and bring together elite athletes from countries around the world to battle for their national honor and gold medals.

SJJIF promotes its World Championships as an individual, team, and national competition with gold, silver, and bronze medals awarded to champions.

SJJIF understands the importance of fair play as it builds respect and integrity for the sport and athletes, therefore, the SJJIF Rules and Regulations for traditional BJJ competition have adopted a simpler point system and sudden death overtime to give both competitors a fair and un-biased chance of victory.

SJJIF and its federations are working diligently to further develop programs that aim to make Jiu-Jitsu accessible to everyone and have included Adapted BJJ divisions across many events and nations.

Adapted Jiu-Jitsu divisions and respective rule books for Deaf Jiu-Jitsu, Special Jiu-Jitsu and ParaJiu-Jitsu have been developed for the better experience and inclusion of all Brazilian Jiu-Jitsu practitioners with a form of disability and/or impairment with the intent of providing all competitors with an equal opportunity to fair play.

SJJIF World Jiu-Jitsu Championship Events:

GI Event	No GI Event
Tradition BJJ Event	
SJJIF World Jiu-Jitsu GI Kid Championship	SJJIF World Jiu-Jitsu No GI Kid Championship
SJJIF World Jiu-Jitsu GI Juvenile Championship	SJJIF World Jiu-Jitsu No GI Juvenile Championship
SJJIF World Jiu-Jitsu GI Adult Championship	SJJIF World Jiu-Jitsu No GI Adult Championship
SJJIF World Jiu-Jitsu GI Master Championship	SJJIF World Jiu-Jitsu No GI Master Championship
Adapted BJJ Event	
SJJIF World Special Jiu-Jitsu GI Championship	SJJIF World Special Jiu-Jitsu No GI Championship
SJJIF World Deaf Jiu-Jitsu GI Championship	SJJIF World Deaf Jiu-Jitsu No GI Championship
SJJIF World ParaJiu-Jitsu GI Championship	SJJIF World ParaJiu-Jitsu No GI Championship
SJJIF World Special Jiu-Jitsu for Kids Friendship Championship	



SJJIF WORLDJIU-JITSU CHAMPIONSHIP CONCEPT & FORMAT

FORMAT

Competition Matches Organized by:

Age Divisions	Kids, Juveniles, Adults &, Masters
Weight Divisions	Female & Male Weight Specific Divisions Female & Male Open Weight Divisions
Gender Divisions	Female & Male Divisions Possible to combine Male & Female in Kid Divisions below the age of 11.
Belt Rank Divisions	Kid: White, Gray, Yellow, Orange & Green belts Adult & Masters: White, Blue, Purple, Brown & Black belts.

Official Activities

Day 1	<ul style="list-style-type: none">• Opening Ceremonies<ul style="list-style-type: none">• Parade of Flags• American and Brazilian National Anthems• Welcome & Opening of the Event• Opening of the Historic Walk of Brazilian Jiu-Jitsu Hall• Opening of the BJJ Sponsor Hall (booths, WIFI lounge, social area, and seminar & clinics area)
Day 1 – 3, 4 th day max.	<ul style="list-style-type: none">• Competition• Division Award Ceremonies• Official Press Conference
Day 3 or 4	<p>Closing Ceremonies:</p> <ul style="list-style-type: none">• End of Year Award Ceremonies• Trophies, Medals, Rings, & Belts• Closing of the Event
Optional Activities	<ul style="list-style-type: none">• Seminars, clinics & BJJ fitness challenges throughout event• Meet your hero hour• BJJ Carnival (challenges and games)• BJJ Gallery (Display of BJJ art in all media forms)• Concert or cultural programs• Sponsor showcasing• Social Hour during evenings• Public WIFI Lounge to facilitate social media exchanges and world connection.• Closing celebration / party• Additional options found in the SJJIF Sponsor booth



SJJIF WORLDJIU-JITSU CHAMPIONSHIP CONCEPT & FORMAT

FORMAT

Podiums:

Podium 1	<ul style="list-style-type: none">• Kids (white to green belt)• Adults (white to brown belt)
Podium 2	<ul style="list-style-type: none">• Adapted BJJ (white to black belt)<ul style="list-style-type: none">• Parajiu-Jitsu• Special Jiu-Jitsu• Deaf Jiu-Jitsu• Adult (white to brown belt)
Podium 3	<ul style="list-style-type: none">• Black Belts only

Event Staff

Organization (pre-event)	<ul style="list-style-type: none">• Main event coordinator
Set-Up	<ul style="list-style-type: none">• Competition• Division Award Ceremonies• Official Press Conference
Competitor Check-in	<p>Closing Ceremonies:</p> <ul style="list-style-type: none">• End of Year Award Ceremonies• Trophies, Medals, Rings, & Belts• Closing of the Event
Day of Events	<ul style="list-style-type: none">• Seminars, clinics & BJJ fitness challenges throughout event• Meet your hero hour• BJJ Carnival (challenges and games)• BJJ Gallery (Display of BJJ art in all media forms)• Concert or cultural programs• Sponsor showcasing• Social Hour during evenings• Public WIFI Lounge to facilitate social media exchanges and world connection.• Closing celebration / party• Additional options found in the SJJIF Sponsor booth

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